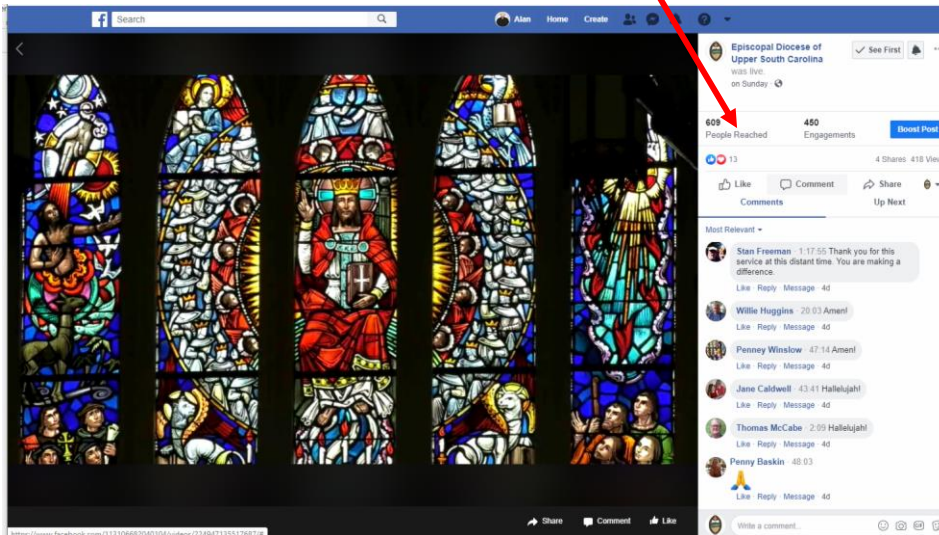
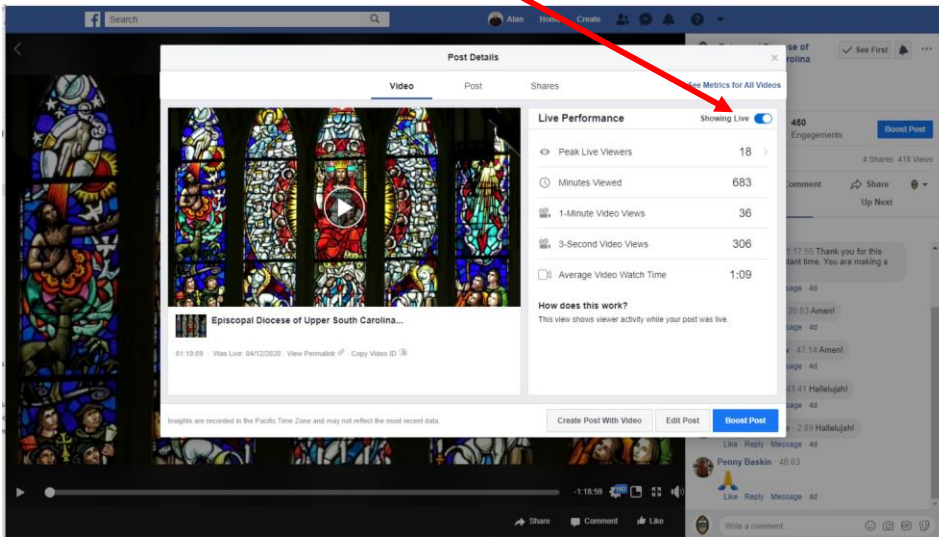


Digging in to Facebook Video View Statistics

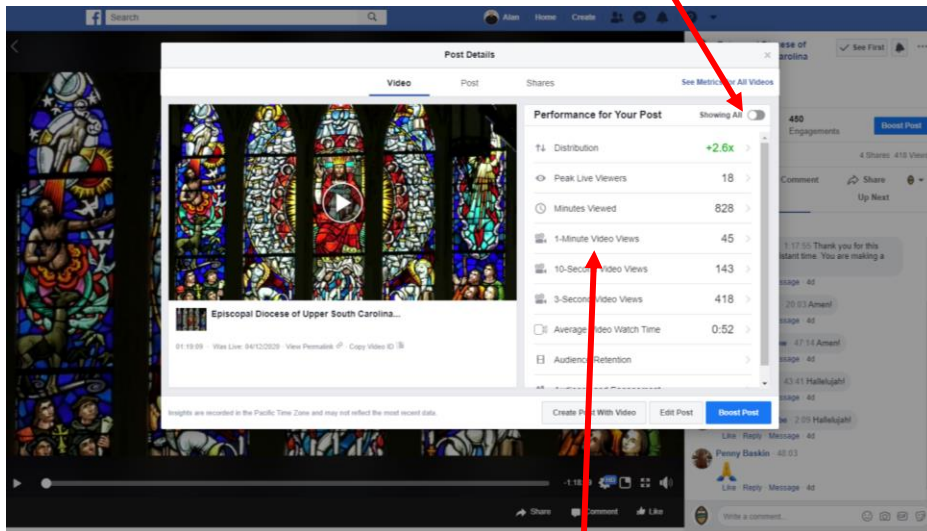
When viewing a video post, you can click on the “People Reached” link to access additional information.



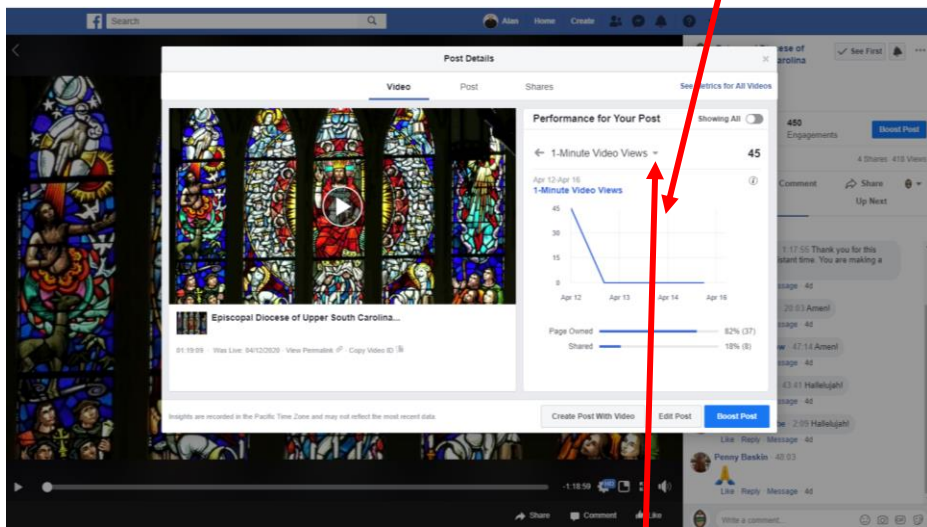
That brings up some basic information. For videos that were shown “Live,” you can choose to see only those statistics from people who watched live.



You also can select to show all information (live and recorded views) for the video.



You can also click one of the data fields to view additional information.



There's a drop-down menu to switch between data fields.

